

SHERIDANS

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Sheridans Appoints Leading UK Sports Expert

Morris Bentata joins Sheridans, the leisure, media and entertainment specialists, as a Partner specialising in Sports and Media.

A leading sports and media expert, Morris has extensive experience in advising clients on the creation, acquisition, exploitation and protection of media and marketing rights to premium sports properties across a range of sports.

His work has covered some of the most prominent rights deals in sport and has included advising major national and international sports governing bodies, event organisers, individuals, agencies, sponsors and broadcasters on all matters relating to commercial sports rights.

The sports section of the Legal 500 describes Morris as a 'star' and says 'clients are quick to praise' him. He is the author of the Broadcasting and New Media chapter of the leading sports law textbook Sport: Law and Practice (Lewis & Taylor) and is a Director of the British Association of Sport and the Law (BASL).

His appointment at Sheridans will further consolidate both the Firm's position in its media, leisure and entertainment practice and the growing synergy between all sports related areas in these fields.

About the appointment Howard Jones, Managing Partner comments:

"Morris is a highly commercial, technically gifted specialist lawyer. His experience, ambition and talent make him an excellent fit at Sheridans and I have no doubt that he will make a very significant impact in all our core areas of leisure, media and entertainment both in the pure sports work that he does and, in conjunction with our expanding TV rights business."

Morris Bentata comments:

"Sheridans is very well known for its media expertise and provides an excellent opportunity to grow and build on the range of sports related work the practice already undertakes in this area. There is much to be achieved and I very much look forward to working with the whole team."

Notes to Editors:

About Sheridans

Founded in London in the 1950s, Sheridans is one of the UK's leading specialist law firms focusing primarily on the creative industries. It represents some of the most internationally recognised names in music, film, TV and theatre and has a thriving commercial practice in these areas offering corporate, private client, commercial litigation, property and employment services.

Sheridans also act for a range of private investment banks, venture capitalists and corporate finance teams all requiring specialist industry expertise in corporate transactions both in the UK and internationally.

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